Sanctions Awareness



This course design takes a story approach, allowing you to explore the world of sanctions and interact with its key components. Whilst we do offer a suggested study path and the course content is structured into units, the design allows you to interact with elements at your own pace, with no prescribed order of study, allowing you to focus on the elements most relevant to your learning needs.

Course Component (inc. hours)		Takeaways	Learning Objectives
Unit 1 - Definition	20 mins	 Understand how sanctions are defined. Explore who the global bodies are who issue sanctions. Recognise the importance of sanctions and the impact they have on a global scale. 	 Covering the basics of sanctions knowledge. Understanding how the universe of sanctions fits together. How sanctions regimes come about.
Unit 2 – Types	20 mins	 Identify the different categories that sanctions can be placed in. Differentiate between exceptions and exemptions. Explore trade sanctions and their function in global business. 	 Exploring the different types of sanctions by taking a real-life approach. Looking at different sectors, commodities, behaviours and political actions that will resonate with you to illustrate how sanctions are applied.
Unit 3 – Targets	25 mins	 Identify the impacts to an individual of being sanctioned. Understand what dual-purpose goods are and the sanctions risks involved with them. Assess the different types of goods and products that can be sanctioned. 	Through the use of an interactive world map, explore the various examples of what and who is subject to sanctions. This knowledge is always related back to countries to provide learners with a way to easily identify a sanctions red flag based on jurisdictional associations.

Course Component (inc. hours)		Takeaways	Learning Objectives
Unit 4 – Challenges	20 mins	 Identify the challenges of keeping up to date with sanctions. Differentiate between public and private sector. Explore the wide scope of sanctions and how different bodies issue them. 	By identifying the challenges faced in keeping up to date with sanctions, be better placed to face these. These challenges are presented in a way that allows you to apply the learning to your own workplace.
Unit 5 - Risk	20 mins	 Understand the importance of assessing a companies' risk exposure to sanctions. Explore practical examples enabling theory to become reality. 	Through an interactive scenario, you will have an opportunity to identify and explore common red flags for sanctions risk when dealing with customers and clients.
Unit 6 – Case studies	15 mins	 Explore the real-world implications of sanctions through four case studies and discover the lessons you can take back to your own business. 	Through engaging case studies, you will see the application of the theory gained throughout the course. These will also reinforce the importance of sanctions by understanding real-life situations and the consequences of them.