

Campaign content pack



**The BIG
Compliance
Conversation**

An introduction to the #BigCompConvo

The Big Compliance Conversation is our new worldwide initiative designed to get the global compliance community talking about the key issues of today and tomorrow.

To say the times in which we live and work are changing rapidly would be an understatement.

Globalisation, geopolitical uncertainty, challenger businesses and technological advances have impacted every aspect of our lives. The speed of change is unprecedented. But what does this mean for the compliance community? What is our relevance and how can we future proof our businesses?

Join us as we embark on a journey to explore and debate the latest challenges and issues facing you, our members, and regulatory and financial crime compliance professionals all over the world.

Get involved

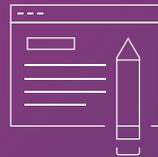


INTERNATIONAL
COMPLIANCE
ASSOCIATION
PARTNER



**I'm part
of the BIG
Compliance
Conversation**
#BigCompConvo

Example activity



To date, the activity of our campaign partners has taken a number of different forms, including sharing content through social media, dedicated landing pages, blog articles, news releases using the Big Compliance Conversation campaign.

The International Compliance Association reaches new milestone – the 10th anniversary of the ICA Annual Conference: the BIG Compliance Conversation

26 February 2018

Regulatory and financial crime compliance is a changing faster than ever before. Globalisation, geopolitical uncertainty, challenger businesses and technological advances have impacted every aspect of our lives. The speed of change is unprecedented. But what does this mean for the compliance community? What is our relevance and how can we future-proof our businesses? These issues, among others, will be the key theme of the ICA's 10th Annual Conference: The Big Compliance Conversation.

The conference promises to be the most successful to date, with a packed-out agenda and a wealth of subject matter experts (mostly drawn from the ICA Fellowship) addressing key AML, compliance and financial crime issues in 2018 and beyond. The Big Compliance Conversation, the title of the conference, is an ICA worldwide initiative designed to get the global compliance community talking about the key issues of today and tomorrow. It is designed to provide exploration and debate around the latest challenges and issues facing our members, and regulatory and financial crime compliance professionals all over the world.

There will be multiple streams for delegates to choose from with each session focused around a question to encourage discussion and debate. Speakers include Tom Cardamone, Managing Director, Global Financial Integrity; Ruth Dearnley, CEO of Stop the Traffik; Adrian Burton, Channels Business Risk Director of Lloyds Banking Group and Mark Dunn, Head of Entity Due Diligence and Monitoring at LexisNexis.

Bill Howarth, ICA President states 'I'm really excited about this year's conference, particularly because so many ICA Fellows are joining us as speakers and facilitators. The strength of our compliance community is built on the network of our members and through our Fellows, with their

INSIGHT

#BIGCOMPCONVO

20 August 2018

24 July 2018

More focus required on professional money launderers

The Financial Action Task Force (FATF) has recently produced a report looking at the ways in which individuals and organisations, known as professional money launderers (PMLs), are charging fees or commission for providing a money laundering service to criminals...[More](#)

Words by [Jason Morris](#)

Pakistan added to FATF Grey List

The FATF's International Cooperation Review Group (ICRG) identified four key areas of concern in respect of Pakistan; can these be resolved?...[More](#)

Words by [Jason Morris](#)

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TOPICS

- #BIGCOMPCONVO
- ICA NEWS & MISC
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- CYBER SECURITY
- CUSTOMER DUE DILIGENCE
- CAREERS
- MOST POPULAR
- ASSIGNMENT & EXAMINATION HELP

The BIG Compliance Conversation

It's time to join the #BigCompConvo

Community Knowledge Recognition

Join the Big Compliance Conversation

- 2018 Conference
- Free webinars
- Insight
- Beyond Regulation
- Events calendar
- Partners

Join the Big Compliance Conversation!

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To say the times in which we live and work are changing rapidly would be an understatement. Globalisation, geopolitical uncertainty, challenger businesses and technological advances have impacted every aspect of our lives. The speed of change is unprecedented. But what does this mean for the compliance community? What is our relevance and how can we future-proof our businesses? Join us as we embark on a journey to explore and debate the latest challenges and issues facing you, our members, and regulatory and financial crime compliance professionals all over the world.

Recognition. Knowledge. Community.

“ ” The BIG Compliance Conversation

The Big Compliance Conversation will:

- educate
- stimulate
- challenge
- inspire

We're part of the BIG Compliance Conversation!

Campaign hub



The **Big Compliance Conversation** features heavily on the ICA website, as it's own dedicated landing page. Thought-leadership pieces, events and downloadable content is readily available.

Please use these versatile materials to suit your needs on social media, for addition in newsletters or in communications with your audiences.

All accessible collateral is readily available from:

- **ICA Insight: #BigCompConvo**
- **ICA Events**
- **ICA and ITN Productions: Beyond Regulation**
- **ICA 'I'm part of the Big Compliance Conversation' poster**

Infographic social cuts



We also have a range of imagery and social cuts that you can use to highlight your key social posts and messaging.



Content



The ICA and its compliance community have produced lively discussion points as part of the **Big Compliance Conversation**, with the tone being entirely suited to engaging with a professional audience.

Please continue to share this content, and do adapt it to suit your needs. Quotes from the articles are particularly effective.

Please do ensure that you credit ICA for the content and any further adaptations of that content:

Article	Link
How important is company culture?	https://www.int-comp.org/insight/2018/june/15/how-important-is-company-culture/
The #MeToo Movement: What lessons can we learn in the compliance community?	https://www.int-comp.org/insight/2018/the-metoo-movement-what-lessons-can-we-learn-in-the-compliance-community/
Is the sun setting on BOTs tax haven status?	https://www.int-comp.org/insight/2018/may/22/is-the-sun-setting-on-bots-tax-haven-status/
Are we becoming a cashless society?	https://www.int-comp.org/insight/2018/april/13/are-we-becoming-a-cashless-society/
The Department of Mysteries (or what is the compliance department actually doing?)	https://www.int-comp.org/insight/2017/november/27/the-department-of-mysteries-or-what-is-the-compliance-department-actually-doing/

Webinars



Webinar sponsorship is available. Webinars are open to the public and are free.

Please do promote the webinars widely to your network, as they provide a great talking point for the compliance community and are held in high regard.

ICA INTERNATIONAL COMPLIANCE ASSOCIATION

Qualifications ▾ Membership ▾ Corporate ▾ **Events ▾** Insight Careers ▾

Webinar Series - Recordings archive

Webinar Title	Date	Recording	Presentation Slides
Navigating the Sanctions Minefield: An Asian Bank's Perspective Navigating the Sanctions Minefield: An Asian Bank's Perspective. An ICTA sponsored webinar.	21 May 2018	Recording ▶	
The Role of Transaction Monitoring in Enterprise-wide AML Risk Management The Role of Transaction Monitoring in Enterprise-wide AML Risk Management.	19 February 2018	Recording ▶	Presentation slides ▶
The Impact of RegTech and FinTech on the Regulated Sector The Impact of RegTech and FinTech on the Regulated Sector	9 April 2018	Recording ▶	Presentation slides ▶
The Compliance Officer as Psychologist The Compliance Officer			
The Incredible Case of Operation Trilby The Incredible Case			
Adverse Media Screening Adverse media			

[Chat now](#)

Campaign videos



- ▶ The BIG Compliance Conversation highlights
- ▶ How individuals and firms benefit from ICA qualifications
- ▶ Interview with Bill Howarth, President of the ICA

Social posts



Here are a selection of example of social media posts relating to these materials for you to use, or adapt for your own channels:

Good compliance is essential for a successful business today, correct governance can make businesses more competitive and even prevent crime. Join the #BigCompConvo today and talk about the key issues of today.

▶ <https://bit.ly/2ukTCsu>

Globalisation, geopolitical uncertainty, challenger businesses and technological advances have impacted every aspect of our lives. The speed of change is unprecedented. What does this mean for the compliance community? #BigCompConvo

▶ <https://bit.ly/2ukTCsu>

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▶ <https://bit.ly/2ukTCsu>

More information



<https://www.int-comp.org/landing-pages/join-the-big-compliance-conversation/>

You can visit and link to our campaign page for more information and materials. We are always interested in hearing your ideas and feedback, and are open to creating bespoke campaign content to best suit your needs.

If your organisation would like to get involved with the Big Compliance Conversation please email:

✉ [**Jennifer.Trenery@Int-comp.com**](mailto:Jennifer.Trenery@Int-comp.com)

We look forward to working with you.